



SWAT

Danville • Lafayette • Moraga • Orinda • San Ramon & the County of Contra Costa

SOUTHWEST AREA TRANSPORTATION COMMITTEE

Meeting of March 2, 2009

3:00 p.m. SWAT Board Meeting
Lafayette City Offices, Room 240
3675 Mt. Diablo Boulevard, Lafayette, CA

AGENDA

1. CONVENE MEETING/SELF INTRODUCTIONS

2. PUBLIC COMMENT:

Members of the public are invited to address the Committee regarding any item that is not listed on the agenda.

(Please complete a speaker card in advance of the meeting and hand it to a member of the staff)

3. BOARD MEMBER COMMENT

4. ADMINISTRATIVE ITEMS

5. CONSENT CALENDAR:

5.A Approval of Minutes: SWAT Minutes of February 2, 2009 *(Attachment - Action)*

End of Consent Calendar

6. REGULAR AGENDA ITEMS:

6.A Proposed 511 Contra Costa – SWAT FY 2009-2010 Transportation Demand Management (TDM) Program: Review and Approve (*Attachments*)

6.B Draft 2009 Countywide Comprehensive Transportation Plan (CTP) and Draft EIR: CCTA has released the Draft CTP and Draft EIR for public comment. CCTA staff will give a brief presentation and solicit comments. All comments are due on April 6th. Additional information and copies of these documents can be downloaded at www.CCTA.net. (*Attachments*)

7. WRITTEN COMMUNICATIONS: Consider Actions as Appropriate (*Attachments*)

8. DISCUSSION: Next Agenda

8. ADJOURNMENT to Monday, April 6, 2009 at 3:00 p.m.

The SWAT Committee will provide reasonable accommodation for persons with disabilities planning to participate in SWAT monthly meetings. Please contact Andy Dillard at least 48 hours before the meeting at (925) 314-3384 or adillard@ci.danville.ca.us

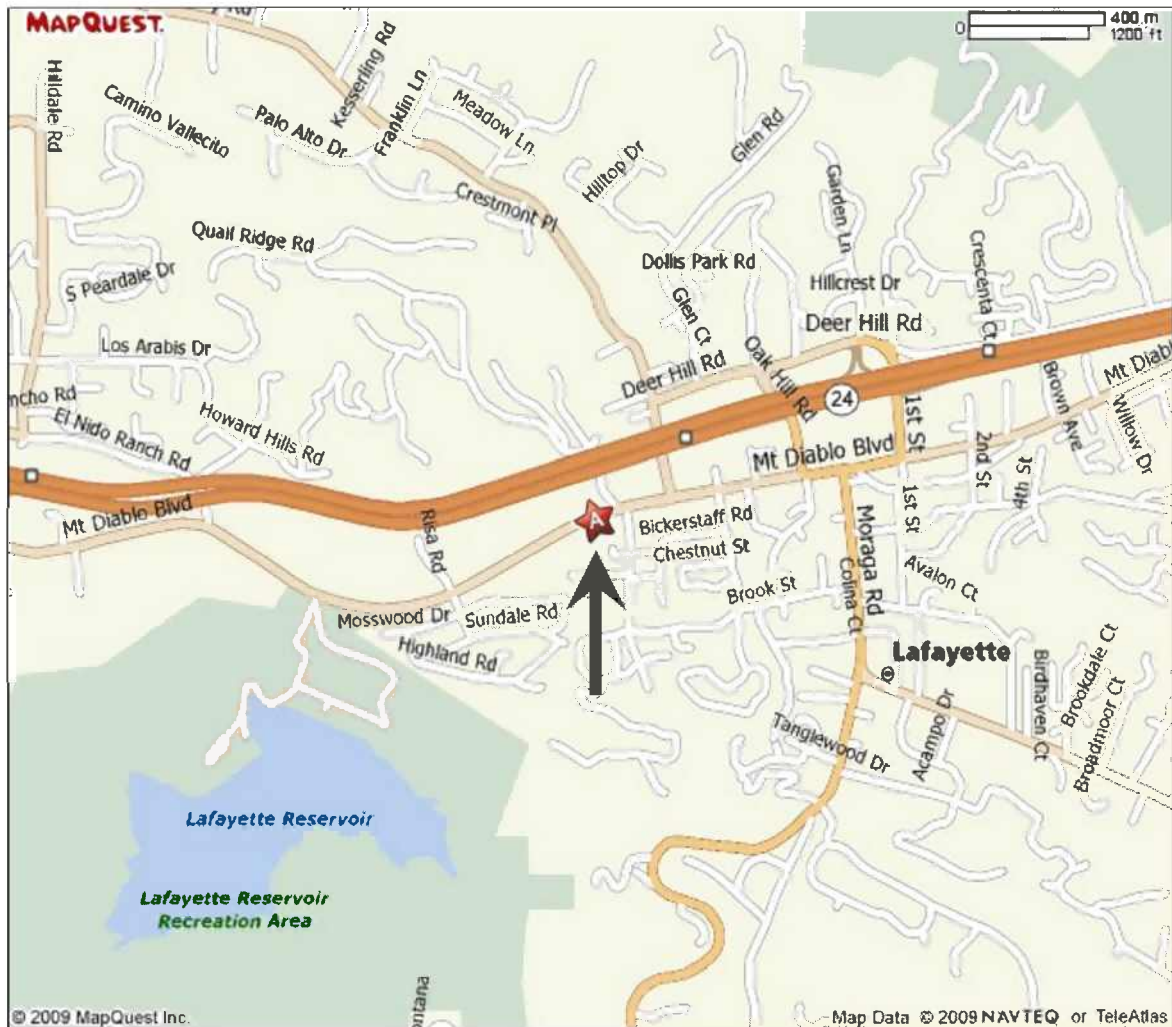
Staff Contact: Andy Dillard, Town of Danville

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Agendas, minutes and other information regarding this committee can be found at: www.cccounty.us/SWAT

SOUTHWEST AREA TRANSPORTATION COMMITTEE
MEETING LOCATION MAP

Lafayette City Offices, Room 240
3675 Mt. Diablo Boulevard
Lafayette, CA 94549



ATTACHMENT 5.A



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SUMMARY MINUTES

February 2, 2009 – 3:00 p.m.
Lafayette City Offices, Room 240
3675 Mt. Diablo Boulevard
Lafayette, CA

Committee Members Present: Don Tatzin, City of Lafayette; Gayle Uilkema, Contra Costa County; Newell Arnerich, Town of Danville; Amy Worth, City of Orinda; Mike Metcalf, Town of Moraga; Dave Hudson, City of San Ramon

Staff members present: Leah Greenblat, Lisa Bobadilla, Monica Pacheco, Darlene Amaral, Lori Salamack, Kelly Suronen, Tai Williams, Andy Dillard

Others present: Brad Beck, CCTA; Jack Hall, CCTA; Charles Hogle, CAC - CCCTA

Meeting convened with a quorum by Chair Tatzin at 3:04 p.m.

1. **CONVENE MEETING/SELF INTRODUCTIONS**
2. **PUBLIC COMMENT:** None
3. **BOARD MEMBER COMMENT:** As additional related information under Agenda Item 6.D, Chair Tatzin offered to provide an update on the Lamorinda School Bus Transportation Authority meeting held earlier in the day.
4. **ADMINISTRATIVE ITEMS:** Andy Dillard recorded the minutes. Extra agenda packets were made available. A new SWAT agenda format was introduced.
5. **CONSENT CALENDAR:**
 - 5.A **Approval of Minutes from December 1, 2008:**
ACTION: Arnerich/Metcalf/unanimous

5.B Approve Rotation of CCTA Representatives to the Authority:

A motion was made to withdraw this item from the Consent Calendar for discussion. There was concern among the Committee members regarding language in the provided staff report for this item. A motion was made to amend and delete the following language in the staff report:

Page 1, paragraph 3 - "There is concurrence among the Lamorinda jurisdictions on this proposed rotation"; and,

Page 2, paragraph 2 - "There is concurrence between the South County jurisdictions on this proposed rotation".

The Committee took action to amend the staff report; took action to appoint Mike Metcalf, Town of Moraga, as the LaMorinda SWAT Representative to the CCTA through January 2011; and took action to appoint Newell Arnerich, Town of Danville, as the South County SWAT Representative to the CCTA through January 2012.

ACTION: Ulkema/Arnerich/unanimous

6. REGULAR AGENDA ITEMS:

6.A Proposed 511 Contra Costa – SWAT FY 2009-2010 TDM Program:

Lisa Bobadilla presented and solicited comments from the Committee on the draft proposed SWAT FY 2009-10 SWAT TDM Program budget and work plan. It was reported that there will be a reduction of approximately \$21,000 in Transportation Fund for Clean Air (TFCA) funds for the program in FY 2009-10. It was recommended that at the upcoming February SWAT TAC meeting, staff discuss and modify the draft TDM program budget to offset the reduction in TFCA funds, and subsequently present the proposed revisions at the March SWAT meeting in concert with a recommendation for adoption of the FY 2009-2010 program budget.

ACTION: None

6.B Federal Earmarks for Federal Reauthorization Act - Request for Projects:

The Committee discussed the Authority's request to identify and recommend high priority projects within the respective RTPC regions in anticipation of project earmarks as part of the Federal Transportation Act Reauthorization. The Committee concurred to support and forward the following high priority projects for the Authority's consideration when prioritizing project earmarks; the Caldecott Tunnel Fourth Bore, I-680 Transit Corridor Improvements (inclusive of the I-680 HOV Gap Closure project component and I-680/Norris Canyon HOV Ramp project component), and the I-80 Integrated Corridor Mobility Project.

ACTION: Unanimous

6.C Update on Proposed Projects for the Federal Economic Stimulus Package:

Brad Hall, CCTA staff, reported on the Technical Coordinating Committee (TCC) efforts in working on a funding allocation formula for the County's share of the estimated \$21 million that is anticipated as part of the Federal Economic Stimulus

Package. It was also reported that the Administration and Projects Committee (APC) took subsequent action to approve the recommended allocation formula.

ACTION: None

6.D Update on Traffix Program:

Tai Williams provided an update on the latest developments of the TRAFFIX Program (Measure J Congestion Relief Program). It was reported that the Traffix Board has selected *First Student* as the program's transit operations provider. The program is scheduled to launch in fall 2009.

ACTION: None

7. WRITTEN COMMUNICATIONS:

A meeting summary from the Authority's January 22, 2009 meeting was provided. A Notice of Intent to Adopt a Negative Declaration and Notice of Public Hearing was provided by San Ramon for a proposed project located at 2300 Camino Ramon in San Ramon.

ACTION: None

8. DISCUSSION: Next Agenda

ACTION: None

9. ADJOURNMENT: The next meeting is scheduled for **March 2, 2009**, which will be held at the Lafayette City Offices, Room 240, 3675 Mt. Diablo Boulevard, Lafayette.

ACTION: Meeting adjourned by Chair Tatzin at approximately 4:40 p.m.

Staff Contact:

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ATTACHMENT 6.A



SWAT

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DATE: March 2, 2009

TO: Southwest Area Transportation Committee

FROM: SWAT Technical Advisory Committee
By: Lisa Bobadilla, Transportation Manager
Darlene Amaral, SWAT Transportation Analyst

SUBJECT: 511 Contra Costa - SWAT FY 2009-2010 Transportation Demand Management (TDM) Program

RECOMMENDED ACTION

The SWAT TAC recommends SWAT approve the FY 2009/2010 SWAT TDM programs and budget and authorize staff to submit applications to the Contra Costa Transportation Authority for Transportation Fund for Clean Air (TFCA), Measure J Commute Alternative and Congestion Mitigation Air Quality (CMAQ) funds.

BACKGROUND

The Contra Costa Transportation Authority (CCTA) is the oversight agency for funding the 511 Contra Costa Transportation Demand Management (TDM) programs. Through the Regional Transportation Planning Committees (RTPC), the three sub-regional TDM Program staff members administer the 511 Contra Costa TDM Programs as well as local projects and programs. This provides a coordinated approach to commute alternative planning throughout the county.

The three sub-regional TDM staff members are employees of their respective agencies (WCCTAC/City of San Pablo), TRANSPAC/TRANSPLAN (City of Pleasant Hill) and SWAT (City of San Ramon). San Ramon is the designated SWAT TDM program administrator. As program administrator, San Ramon provides administrative oversight of TDM program and implements the SWAT TDM programs on behalf of SWAT.

With the passage of Measure C in 1988 and Measure J in 2004, the voters of Contra Costa County approved the county's half cent transportation sales tax and established a Growth Management Program (GMP). For jurisdictions

within Contra Costa County to receive Local Street Maintenance and Improvement funds, both Measure C and Measure J requires each City, Town, and the unincorporated areas of Contra Costa County, to complete and submit a biennial Compliance Checklist. One element of the compliance checklist is the implementation of a TDM program that promotes transportation alternatives such as carpooling, vanpooling, public transit, and telecommuting to name a few.

In 2006 the State Legislature passed AB 32 – The Global Warming Solutions Act of 2006 – which requires California to reduce greenhouse gas (GHG) emissions to 1990 levels no later than 2020. Subsequently, SB 375 was passed in the State Senate and provides a means for achieving AB 32 goals. SB 375 establishes a process for the California Air Resources Board (CARB) to develop the GHG emissions reduction targets for each region. Before assigning targets for each region, however CARB is required to exchange technical information with the Metropolitan Planning Organization (MPO) for that region and with the local air district.

In addition to receiving Measure C and Measure J funding to implement TDM programs, the Bay Area Air Quality Management District (BAAQMD) allocates funding to agencies who demonstrate vehicle emission reductions. To be eligible for funding through the Air District's Transportation Fund for Clean Air (TFCA) program, the 511 Contra Costa TDM programs must meet cost-effectiveness criteria. Prior to submitting project applications to the Air District, CCTA and TDM staff prepares preliminary cost-effectiveness calculations for each program. The FY 2009/2010 TDM programs meet the Air District's criteria for cost-effectiveness.

FISCAL ANALYSIS

The SWAT TDM program budget for FY 2009/2010 is as follows:

TFCA	\$295,955
Measure C/J	\$122,721
CMAQ	\$14,786
TOTAL:	\$433,462

Below is a summary of the SWAT 511 Contra Costa Programs for FY 2009/2010:

- 1) 511 Contra Costa Countywide Vanpool Incentive Program**
Administered by SWAT, the Countywide Vanpool Incentive Program

provides new vanpool passengers with 50% off their vanpool fare for the first three months. The Program also provides \$1,000 bonus to vanpool drivers who maintain a "new" vanpool for twelve consecutive months with a minimum of six new riders. Vanpools are leased through one of two third-party vendors (VPSI and Enterprise Rideshare). Vanpools are leased on a month-to-month basis with an option to terminate the vanpool with a 30-day cancellation notice.

- 2) **511 South Contra Costa County Employer Program** – Administered by SWAT, this program provides employee transportation survey analysis, onsite evaluations, development of TDM plans, customized ridematch assistance, specialized zip code maps, and commute alternative and tax benefit information to employers.

Beginning in FY 2005/2006, MTC signed a six-year delegation agreement with 511 Contra Costa, through the Contra Costa Transportation Authority for Employer Outreach activities. Staff reports all activities to CCTA and MTC, including media/communications, the number of active employers, maintenance employers and the total number of employees these represent. Program components include, but are not limited to:

- Coordinate and implement regional commuter campaigns (Bike to Work Day, Spare the Air, etc.).
- Distribute and promote countywide programs through partnerships with Chambers of Commerce, developers, retail outlets, transit agencies, etc.
- Coordinate and implement transportation surveys and employer relocation programs.
- Coordinate and implement commuter fairs at employment sites and/or community events.
- Coordinate and facilitate informational workshops for employers.

- 3) **511 South Contra Costa County Student Program** - The School Transit Ticket Program provides two 12-ride transit passes for County Connection buses to middle and high school students (elementary students may be included). Tickets are available on a one-time only basis during the school year. Our goal for 2008/2009 was 1,200 students. To date, the program has exceeded expectations with approximately 1,636 students participating.

The Online Carpool to School Ridematching Program provides parents with an on-line web based GIS ridematching service, known as www.PooltoSchool.org for schools located in Lamorinda and San Ramon Valley. Our goal for 2008/2009 was 1,500 students to sign up for the program. To date, the program has approximately 1,415 participants.

San Ramon Valley Traffic Congestion Relief Agency (TRAFFIX). The inauguration of the TRAFFIX Program is will strive to reduce traffic congestion in the most congested corridors of the San Ramon Valley. TRAFFIX is similar to the LBSP program in that it will provide school buses as a means to transport students to and from school.

- 4) **SWAT Altamont Commuter Express (ACE) Shuttle (County Connection)** - County Connection provides express shuttle service to and from the Danville Sycamore Park & Ride lot and the San Ramon Transit Center to the ACE train station in Pleasanton.

- 5) **San Ramon Valley and Lamorinda Transportation Employer Workshops & In House Commuter Program**

The San Ramon Valley and Lamorinda Transportation Employer Workshops will provide the SWAT jurisdictions an opportunity to sponsor two employer workshops. The workshop will educate employers on the benefit of the SWAT commute alternative programs. These workshops will be for the employers throughout the Southwest Contra Costa County.

The In House Commuter Program provides \$340.00 per year to each SWAT jurisdiction to encourage employee participation in commute alternative program. Typically, each agency provides a \$20.00 gift card to employees who carpool, vanpool, ride transit, or bicycle to work.

- 6) **Lamorinda School Bus Program (LSBP)**

The Lamorinda School Bus Program provides school bus service to approximately 1,800 students to and from thirteen schools on seventeen buses.

- 7) **Demonstration Transit Service - Dougherty Valley/San Ramon Route 135 – County Connection**

A five-year demonstration program to provide transit service through the Dougherty Valley. Multiple funding sources have been accumulated to provide the service, including Developer fees, County Connection, Contra Costa Transportation Authority and SWAT.

- 8) **TDM Administration Oversight**

Administrative costs not reimbursable with air district funds, such as MTC TAC meetings, Chamber of Commerce memberships, Green Business

For informational purposes, the remaining 511 Contra Costa programs are administered by TRANSPAC/TRANSPLAN and WCCTAC. These programs

are available to SWAT residents and commuters; however funding is not allocated by SWAT. The programs include:

- **Countywide Carpool Program** - The Countywide Carpool Program offers a \$60 gift card to encourage single occupant motorists to form a carpool to work or college instead of driving alone.
- **Countywide Transit Incentive Program** - The countywide transit program offers incentives to commuters who commute to work or college. The goal is to reduce drive-alone trips on Tri Delta and County Connection, BART, Wheels, Benicia Breeze, Fairfield/Suisun Transit, AC Transby, AC Transit, Golden Gate Transit, Vallejo Baylink Ferry, Vallejo Transit, WestCAT, WestCAT Lynx, Capitol Corridor (Amtrak) and ACE train service. These incentives are offered to residents, employees, and commuters traveling to, from or through Contra Costa County.
- **Guaranteed Ride Home Program** – The Program offers commuters working in Contra Costa County and using a commute alternative, a taxi or rental car vouchers to get home in an emergency. Emergencies are defined as personal and family, vehicular breakdown, and unscheduled overtime. Six vouchers are available per year per participant.
- **Bicycle Lockers, Racks and Maps** - Employers and multi-tenant building managers may request bicycle lockers and racks for their worksites. 511 Contra Costa submits annual grants for infrastructure improvements such as these, to encourage bicycle use. In addition, bike maps are provided, upon request, to employers registered with 511 Contra Costa.

In Southwest Contra Costa County staff has installed bike lockers and racks at the Lafayette Mercantile, and PG&E in San Ramon.

- **Website Development and Maintenance** - The www.511contracosta.org website is a comprehensive one-stop location for Bay Area transportation information with an emphasis on Contra Costa employer and commuter services. 511 Contra Costa staff maintains the website and monthly updates.

FISCAL YEAR 2007/2008 – HIGHLIGHTS

Each year, the proposed TDM programs are compiled in the midst of an existing fiscal year. As a result, program results from the current fiscal year are not available. Annual program results from FY 2007/2008 will be available in spring 2009 for circulation. In the meantime, a summary of program highlights

for FY 2007/2008 includes:

511 Contra Costa Countywide Vanpool Incentive Program – A special vanpool incentive was offered during the Spare the Air Summer Season and the Spare the Air Tonight Program. The goal was to increase the participation by offering the first 5 “new” vanpools with an origin or destination of Contra Costa County with 2 “free” months of their vanpool leasing cost (not to exceed \$1000.00 per month). As a result, four vanpools were formed:

- San Ramon to Sunnyvale
- San Ramon to San Jose
- San Ramon to Foster City
- Oakley to Martinez

511 South Contra Costa County School Transit Ticket Program – The Student Transit Ticket program provides students with 2 12-ride transit passes for County Connection. This program had a goal of 1,200 students. The program exceeded the goal with a total of 1,566 students.

511 South Contra Costa County Employer Program – Staff attended 25 Transportation Commuter Fairs and Community Events throughout the SWAT region to promote the 511 Contra Costa TDM programs. These fairs and/or events attracted approximately 600 employees and residents.

NEXT STEPS

1. Forward the SWAT 511 Contra Costa TDM Programs and Budget to the Contra Costa Transportation Authority.
2. Upon approval by the CCTA, tentatively scheduled for April 15, 2009, authority staff will forward the 511 Contra Costa Countywide TDM program applications to the Bay Area Air Quality Management District.
3. Upon approval by the Bay Area Air Quality Management District, the Air District will enter into an agreement with the Contra Costa Transportation Authority. Subsequently, the CCTA will enter into an agreement with the City of San Ramon for the implementation and oversight of the SWAT TDM programs for FY 2009/2010.

ATTACHMENTS

1. SWAT 511 Contra Costa TDM Program FY 2009/2010 Budget.
2. SWAT TDM Scope of Services.

