



SWAT

Danville • Lafayette • Moraga • Orinda • San Ramon & the County of Contra Costa

SOUTHWEST AREA TRANSPORTATION COMMITTEE

MEETING AGENDA

Monday, July 12, 2010

3:00 p.m.

Danville Town Offices – Large Conference Room
510 La Gonda Way, Danville, CA

Any document provided to a majority of the members of the Southwest Area Transportation Committee (SWAT) regarding any item on this agenda will be made available for public inspection at the meeting and at the Danville Town Offices, 510 La Gonda Way, Danville, CA during normal business hours.

1. CONVENE MEETING/SELF INTRODUCTIONS

2. PUBLIC COMMENT:

Members of the public are invited to address the Committee regarding any item that is not listed on the agenda. *(Please complete a speaker card in advance of the meeting and hand it to a member of the staff)*

3. BOARD MEMBER COMMENT

4. ADMINISTRATIVE ITEMS

5. CONSENT CALENDAR:

5.A Approval of Minutes: SWAT Minutes of June 7, 2010 *(Attachment - Action)*

End of Consent Calendar

6. REGULAR AGENDA ITEMS:

6.A Introduction of Mr. Randell Iwasaki, CCTA Executive Director

6.B Approve FY 10/11 SWAT Transportation Demand Management (TDM) Programs and Budget *(Attachments – Action)*

6.C Status Update on FY 10/11 Measure J Allocation for Express Bus Program for the Southwest County *(Attachments)*

6.D Update on SB 83 Vehicle Registration Fee (VRF) Expenditure Plan

7. WRITTEN COMMUNICATIONS: Consider Actions as Appropriate (*Attachments*)

- CCTA summary of actions from Board meeting of 6/16/10
- TRANSPLAN summary of actions from Committee meeting of 6/10/10
- WCCTAC summary of actions from Committee meeting of 5/28/10
- WCCTAC summary of actions from Committee meeting of 6/25/10
- City of San Ramon Notification of a Planning Committee Special Meeting to prepare a recommendation to the City Council on items pertaining to the *General Plan 2030* and Climate Action Plan; and Notice of Public Hearing of Intent to Consider the FEIR for the *General Plan 2030*.

8. DISCUSSION: Next Agenda

9. ADJOURNMENT to Monday, September 13, 2010, or other meeting as deemed appropriate.

CERTIFICATION

I, Marie Sunseri, City Clerk of the Town of Danville, hereby certify that the foregoing agenda was posted for the noted meeting at the Danville Town Offices and the Danville Public Library in the Town of Danville 72 hours in advance.



Marie Sunseri, City Clerk, Town of Danville

In compliance with the Americans with Disabilities Act, the Town of Danville will provide special assistance for disabled citizens on behalf of SWAT. If you need special assistance to participate in this meeting, please contact the Town of Danville City Clerk at (925) 314-3388. Notification 48 hours prior to the meeting will enable the Town of Danville to make reasonable arrangements to ensure accessibility to this meeting. [28CFR 35.102-35.104 ADA Title II]

The SWAT Committee will provide reasonable accommodation for persons with disabilities planning to participate in SWAT monthly meetings. Please contact Andy Dillard at least 48 hours before the meeting at (925) 314-3384 or adillard@ci.danville.ca.us

Staff Contact: Andy Dillard, Town of Danville

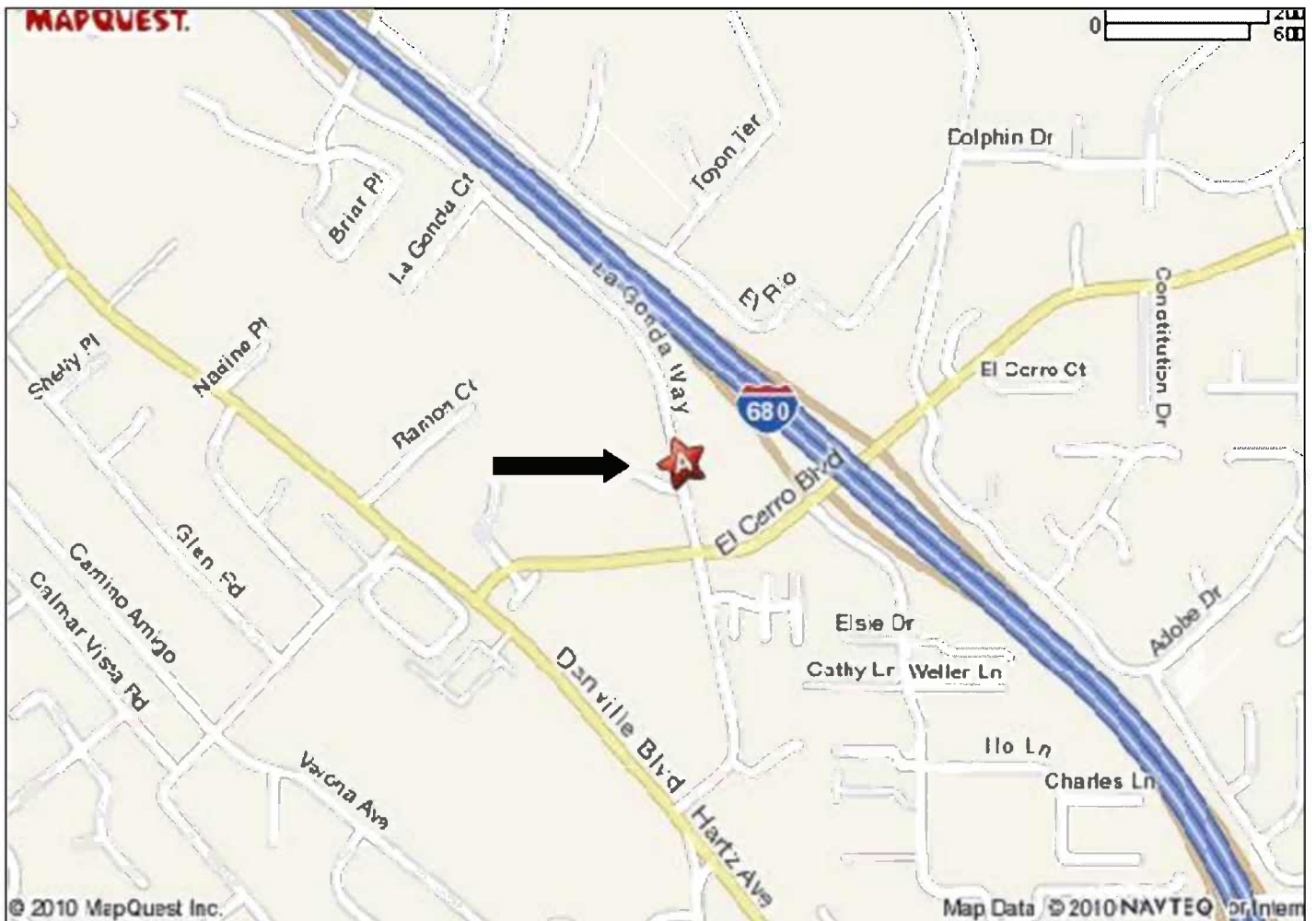
Phone: (925) 314-3384 / E-Mail: adillard@ci.danville.ca.us

Agendas, minutes and other information regarding this committee can be found at: www.cccounty.us/SWAT

SOUTHWEST AREA TRANSPORTATION COMMITTEE
MEETING LOCATION MAP

****PLEASE NOTE MEETING LOCATION****

DANVILLE TOWN OFFICES, LARGE CONFERENCE ROOM
510 LA GONDA WAY, DANVILLE



ATTACHMENT 5.A



SWAT

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SUMMARY MINUTES

June 7, 2010 – 3:00 p.m.

**Danville Town Offices, Large Conference Room
510 La Gonda Way
Danville, CA**

Committee Members Present: Amy Worth, City of Orinda, Don Tatzin, City of Lafayette; Mike Metcalf, Town of Moraga; Gayle Uilkema, Contra Costa County; Dave Hudson, City of San Ramon. Newell Arnerich, Town of Danville arrived at approximately 3:30 p.m.

Staff members present: Leah Greenblat, John Cunningham, Lori Salamack, Lisa Bobadilla, Darlene Amaral, Richard Yee, Andy Dillard, Tai Williams

Others present: Hisham Noeimi, CCTA; Anne Muzzini, CCCTA; Peter Engel, CCTA

1. **CONVENE MEETING/SELF INTRODUCTIONS:** Meeting called to order by Vice Chair Worth at 3:02 p.m.
2. **PUBLIC COMMENT:** None
3. **BOARD MEMBER COMMENT:** None
4. **ADMINISTRATIVE ITEMS:** Andy Dillard recorded the minutes. Extra agenda packets were made available.
5. **CONSENT CALENDAR:**
 - 5.A **Approval of Minutes:** SWAT minutes of May 3, 2010
ACTION: Tatzin/Metcalf/unanimous

End of Consent Calendar

6. REGULAR AGENDA ITEMS:

6.A Update on SB 83 Vehicle Registration Fee (VRF) Expenditure Plan Options: CCTA staff provided an update on the draft Expenditure Plan, based on feedback from the RTPCs and VRF Advisory Committee, and which proposes to allocate the VRF funds in the aggregated countywide percentages as follows:

Category	Allocation	Distribution Method
Local Streets and Roads:	71%	To jurisdictions: Pop & Road Miles
Transit for Congestion Relief:	21%	To RTPCs: Subregional Designations
Bicycle/Pedestrian Safety:	8%	To jurisdictions: Pop & Road Miles

It was explained that, at the SWAT level, these funds would be allocated to Local Streets and Roads (85%), Transit for Congestion Relief (10%), and Bicycle/Pedestrian Safety (5%). With this understanding, the Committee members had a lengthy discussion and provided the following comments:

- Inquired about, and sought clarification of, the formula used for both the initial allocation to the sub-regions, as well as for subsequent distribution of return-to-source funds.
- Expressed a desire to consider a lower administrative fee to maximize the amount of funds available for congestion relief projects and programs.
- Committee members noted that, without a sunset date, requested language be inserted in the VRF expenditure plan that would provide for the necessary updates to accommodate the future transportation needs of the county’s transportation network.
- Suggested a summary of the “Proposed Contra Costa VRF Expenditure Plan” table that would be expressed in dollar values, and by city, rather than in percentages and by sub-regions, as this may serve to more directly communicate the local benefits for the voters.
- Requested a more extensive documentation of all comments (both written and spoken) made at the public workshop, including those by Taxpayers Association, who articulated that a pure Local Streets & Roads ballot measure might be more difficult to defeat.
- Reiterated that the concept needs to be feasible to implement, rather than to impose additional obstacles to infrastructure maintenance.

The Committee requested that Authority staff provide the latest updates on the SB 83 Expenditure Plan at the July 12th SWAT meeting.

ACTION: None

6.B Approve FY 10/11 Measure J Allocation for Express Bus Program: The existing CCCTA Express Bus routes that serve the Southwest County requires the use of Measure J Express Bus Program funds (Program 16 - for program expansion) to maintain existing express bus services within the sub region. The Committee requested additional information regarding the current Express Bus Program, including detailed program budget information, for review and further discussion at the July SWAT meeting.

ACTION: None

6.C Review and Comment on Draft FY 10/11 SWAT TDM Budget:

Staff presented the FY 10/11 Draft TDM Programs and Budget. CCCTA staff expressed concerns regarding the proposed reduction in SWAT TDM funding for the ACE Shuttle Program for FY 10/11, and articulated that this would require CCCTA to find dollars from other CCCTA services in order to continue its current service level, or it would possibly require a reduction of ACE shuttle services for the Southwest County.

There were also concerns from the Committee members regarding the line items shown in the draft budget report for prior year expenditures and carry-over dollar amounts. The Committee directed staff to review the budget for accuracy, and to work directly with CCCTA staff to look at other potential funding sources and options, including further analysis of where Measure C/J dollars are allocated in the TDM program, and to come to a consensus on providing Southwest TDM funding for the ACE Shuttle program for FY 10/11.

Committee members expressed their appreciation and were complimentary of staff's efforts in preparing the FY 10/11 Programs and Budget report. A recommendation for approval of the FY 10/11 Southwest TDM Programs and Budget will be presented at the July SWAT meeting.

ACTION: None

7. WRITTEN COMMUNICATIONS: The following written communication items were made available:

- 511 Southwest County TDM Monthly Report
- CCTA summary of actions from Board meeting of 05/19/10
- WCCTAC summary of actions from Committee meeting of 04/30/10
- TRANSPAC summary of actions from Committee meeting of 05/13/10
- City of San Ramon – Notification of Public Hearing on items pertaining to the General Plan 2030 Update

ACTION: None

8. DISCUSSION: The following items were recommended for inclusion on the July 12th SWAT Agenda:

- Approve FY 2010/11 TDM Draft Budget
- Update on SB 83 VLF Expenditure Plan
- Continued discussion on Measure J allocation for Express Bus Program for Southwest County

ACTION: None

9. ADJOURNMENT: The next meeting is scheduled for **Monday, July 12, 2010** at the Danville Town Offices, Large Conference Room, 510 La Gonda Way, Danville, CA.

ACTION: Meeting adjourned by Chair Arnerich at 4:50 p.m.

Staff Contact:

Andy Dillard

(925) 314-3384 PH

(925) 838-0360 FX

adillard@ci.danville.ca.us

Agendas, minutes and other information regarding this committee can be found at: www.cccounty.us/SWAT

ATTACHMENT 6.B



SWAT

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DATE: July 12, 2010

TO: Southwest Area Transportation Committee

FROM: SWAT Technical Advisory Committee
By: Darlene Amaral, Transportation Analyst

SUBJECT: **Approval of FY 2010-11 SWAT Transportation Demand Management Programs.**

RECOMMENDED ACTION

The SWAT Technical Advisory Committee (TAC) recommends approval of FY 2010-11 Transportation Demand Management (TDM) programs and budget.

BACKGROUND

The Contra Costa Transportation Authority (CCTA) is the designated program manager for the Bay Area Air Quality Management District's (BAAQMD) Transportation Fund for Clean Air (TFCA) programs within Contra Costa. As the Contra Costa County Congestion Management Agency, the Authority is also responsible for the allocation of Measure J Carpool, Vanpool funds.

With the passage of Measure C in 1988 followed by Measure J in 2004, each jurisdiction in Contra Costa County is required to adopt a TDM ordinance or resolution outlining measures that will reduce traffic congestion. By doing so, agencies meet one component of the Measure J Growth Management Program Compliance checklist thereby eligible for Return to Source funding.

For FY 2010-11 the proposed TDM programs and budget are primarily focused on maintaining existing service levels that meet the goals and objectives to reduce traffic congestion and improve air quality as set forth by the Bay Area Air Quality Management District and Measure J.

Consistent with the proposed budget presented at the June 7, 2010 SWAT meeting, the proposed FY 2010-11 TDM budget is \$74,136 less than FY 2009-10. The Financial Plan for FY 2010-11 is attached. The Plan reflects the SWAT TAC recommendation for program funding allocation. A summary of TDM program allocation is as follows:

Funding Source	FY 2010-11 Allocation	FY 2009-10 Allocation
Transportation Fund for Clean Air (TFCA)	\$227,852	\$295,955
Measure J	\$110,130	\$116,163
Congestion Mitigation Air Quality (CMAQ)	\$ 14,786	\$14,786
Total:	\$352,768	\$426,904

NEXT STEPS

1. Forward the FY 2010-11 SWAT TDM programs and budget to the Contra Costa Transportation Authority and Bay Area Air Quality Management District;
2. Enter into an agreement with the Contra Costa Transportation Authority for implementation of the FY 2010-11 TDM Programs.

**511 CONTRA COSTA PROGRAM
FY 2010-11 Budget Proposal**

511 CONTRA COSTA - SWAT SUBREGION SUMMARY OF PROGRAMS & PROJECTS	FY 2008-09		FY 2009-10		FY 2010-11	
	Adopted	Actual	Adopted	Projected YE	Proposed	% Change
1 PRIOR YEAR CARRY-OVER	194,617	194,617	217,718	217,718	242,007	24,289
2 REVENUES						
TFCA Funds	271,724	276,724	295,955	295,955	227,852	(68,103)
Measure C/J Funds	129,582	121,356	116,163	116,163	110,130	(6,033)
CMAQ Funds	13,090	13,090	14,786	14,786	14,786	-
Total Program Revenues:	<u>\$ 609,013</u>	<u>\$ 605,787</u>	<u>\$ 644,622</u>	<u>\$ 644,622</u>	<u>\$ 594,775</u>	<u>\$ (49,847)</u>
EXPENDITURES						
Countywide Vanpool Incentive Program						
Personnel	30,375	19,333	29,917	15,731	14,186	(15,731)
Postage	1,228	150	1,876	156	1,722	(154)
Marketing & Promotions	16,845	6,491	5,354	-	5,354	-
Passenger Incentives	96,550	23,032	106,518	23,173	83,345	(23,173)
Vanpool Drive Incentives (Bonus Program)	6,498	4,000	11,000	4,000	7,000	(4,000)
Survey Incentives	1,500	132	4,368	1,365	3,000	(1,368)
Program Subtotal:	<u>\$ 152,996</u>	<u>\$ 53,138</u>	<u>\$ 159,033</u>	<u>\$ 44,425</u>	<u>\$ 114,607</u>	<u>\$ (44,425)</u>
Southwest Employer Program						
Personnel	109,969	99,104	75,299	58,764	84,252	8,953
Postage	5,694	1,599	4,895	1,334	4,561	(334)
Marketing & Promotions	10,090	558	6,500	800	7,200	700
Employer Survey (Biennial)	20,200	-	20,200	11,082	9,118	(11,082)
Commuter Fairs/Events	1,000	-	6,032	2,127	4,700	(1,332)
Bike Racks and/or Lockers	45,000	9,678	35,322	3,590	31,732	(3,590)
Printing (Brochures)	-	-	-	-	-	-
ACE Train Monthly Passes	-	-	10,000	5,770	9,231	(769)
Zip Code Maps	-	-	600	-	600	-
Program Subtotal:	<u>\$ 191,953</u>	<u>\$ 110,938</u>	<u>\$ 158,849</u>	<u>\$ 83,466</u>	<u>\$ 151,395</u>	<u>\$ (7,454)</u>
Southwest Student Program						
Personnel	48,264	30,670	50,338	16,789	69,272	18,934
Postage	600	1,031	600	600	1,000	400
Marketing & Promotions	5,000	10,053	7,025	-	12,672	5,647
High School Carpool Incentive Program	11,955	3,955	8,000	4,276	9,000	1,000
Online Ridematching Carpool to School Prog.	16,000	10,500	15,500	9,700	5,800	(9,700)
Student Transit Ticket Program	66,997	55,407	59,590	59,600	60,000	410
Survey Incentives	200	-	400	300	500	100
3 TRAFFIX Program (San Ramon Valley)	-	-	70,000	70,000	67,500	(2,500)
Program Subtotal:	<u>\$ 149,017</u>	<u>\$ 111,616</u>	<u>\$ 211,453</u>	<u>\$ 161,265</u>	<u>\$ 225,744</u>	<u>\$ 14,291</u>
Measure C & J Projects						
Personnel (TDM Administrative Oversight)	1,482	-	1,045	983	1,563	518
SWAT 511 CC - Annual Report and Supplies	708	583	124.35	-	124	(0)
4 Lamorinda School Bus Program	65,000	65,000	70,000	70,000	67,500	(2,500)
Demo Transit Service (D.V. Rte 135)	25,000	25,000	25,000	25,000	25,000	-
5 ACE Shuttle - County Connection	20,000	20,000	15,138	15,138	6,700.00	(8,438)
6 SWAT In-House Commuter Program	2,858	2,278	3,980	2,338	2,142	(1,838)
Program Subtotal:	<u>\$ 115,047</u>	<u>\$ 112,861</u>	<u>\$ 115,287</u>	<u>\$ 113,459</u>	<u>\$ 103,029</u>	<u>\$ (12,259)</u>
Total Program Expenditures:	<u>\$ 609,013</u>	<u>\$ 388,553</u>	<u>\$ 644,622</u>	<u>\$ 402,615</u>	<u>\$ 594,774</u>	<u>\$ (49,848)</u>
REVENUES OVER (UNDER) EXPENDITURES	<u>\$ (0)</u>	<u>\$ 217,234</u>	<u>\$ (0)</u>	<u>\$ 242,007</u>	<u>\$ 0</u>	<u>\$ 0</u>

Notes:

Measure J funding allocation is \$6,033 less than FY 2009-10.

TFCA funding allocation is \$68,103 less than FY 2009-10.

1. Prior year carry over reflects a combination of funding for specific expenditure line items. Therefore, some line items will reflect an excess of funding spent (funds need to be spent as allocated).

2. Revenues are received on a reimbursement basis.

3. TRAFFIX funding (Measure J portion) reduced by \$2,500 and allocated to ACE shuttle

4. Lamorinda School Bus Funding reduced by \$2,500 and allocated ACE shuttle.

5. ACE shuttle funding reduced by \$8,438

6. For FY 2010-11, SWAT In-House commuter program funds reduced by \$500; however total funding represents previous years allocation.

**511 CONTRA COSTA PROGRAM
FY 2010-11 Budget Proposal**

511 CONTRA COSTA - SWAT SUBREGION Countywide Vanpool Incentive Program	FY 2008-09		FY 2009-10		FY 2010-11	
	Adopted	Actual	Adopted	Projected YE	Proposed	\$ Change
1 PRIOR YEAR CARRY-OVER	69,721	69,721	99,858	99,858	114,607	14,750
2 REVENUES						
TFCA Funds	83,275	83,275	59,175	59,175	-	(59,175)
Measure C/J Funds	-	-	-	-	-	-
CMAQ Funds	-	-	-	-	-	-
Total Program Revenues:	<u>\$ 152,996</u>	<u>\$ 152,996</u>	<u>\$ 159,033</u>	<u>\$ 159,033</u>	<u>\$ 114,607</u>	<u>\$ (44,425)</u>
EXPENDITURES						
3 Personnel	30,375	19,333	29,917	15,731	14,186	(15,731)
Postage	1,228	150	1,876	156	1,722	(154)
Marketing & Promotions	16,845	6,491	5,354	-	5,354	-
Passenger Incentives	96,550	23,032	106,518	23,173	83,345	(23,173)
Vanpool Drive Incentives (Bonus Program)	6,498	4,000	11,000	4,000	7,000	(4,000)
Survey Incentives	1,500	132	4,368	1,365	3,000	(1,368)
Total Program Expenditures:	<u>\$ 152,996</u>	<u>\$ 53,138</u>	<u>\$ 159,033</u>	<u>\$ 44,425</u>	<u>\$ 114,607</u>	<u>\$ (44,425)</u>
REVENUES OVER (UNDER) EXPENDITURES	<u>\$ 0</u>	<u>\$ 99,858</u>	<u>\$ -</u>	<u>\$ 114,607</u>	<u>\$ (0)</u>	<u>\$ (0)</u>

Notes:

FY2010-11 Funding will not be allocated to the Vanpool Program. The Vanpool Program however, will continue in FY 2010-11 using prior years funding.

1. Prior year carry over reflects a combination of funding for specific expenditure line items. Therefore, some line items will reflect an excess of funding spent (funds needs to be spent as allocated).
2. Revenues are received on a reimbursement basis.
3. Personnel is staff time only (office space, furniture, phone, paper, computer and mileage are not charged to the program).

**511 CONTRA COSTA PROGRAM
FY 2010-11 Budget Proposal**

511 CONTRA COSTA - SWAT SUBREGION Southwest Employer Program		FY 2008-09		FY 2009-10		FY 2010-11	
		Adopted	Actual	Adopted	Projected YE	Proposed	\$ Change
1	PRIOR YEAR CARRY-OVER	73,983	73,983	77,437	77,437	75,383	(2,054)
2	REVENUES						
	TFCA Funds	92,146	92,146	66,626	66,626	61,226	(5,400)
	Measure C/J Funds	12,734	9,156	-	-	-	-
	CMAQ Funds	13,090	13,090	14,786	14,786	14,786	-
	Total Program Revenues:	<u>\$ 191,953</u>	<u>\$ 188,375</u>	<u>\$ 158,849</u>	<u>\$ 158,849</u>	<u>\$ 151,395</u>	<u>\$ (7,454)</u>
	EXPENDITURES						
3	Personnel	109,969	99,104	75,299	58,764	84,252	8,953
4	Postage	5,694	1,599	4,895	1,334	4,561	(334)
	Marketing & Promotions	10,090	558	6,500	800	7,200	700
5	Employer Survey (Biennial)	20,200	-	20,200	11,082	9,118	(11,082)
	Commuter Fairs/Events	1,000	-	6,032	2,127	4,700	(1,332)
6	Bike Racks and/or Lockers	45,000	9,678	35,322	3,590	31,732	(3,590)
	Printing (Brochures)	-	-	-	-	-	-
7	ACE Train Monthly Passes	-	-	10,000	5,770	9,231	(769)
8	Zip Code Maps	-	-	600	-	600	-
	Total Program Expenditures:	<u>\$ 191,953</u>	<u>\$ 110,938</u>	<u>\$ 158,849</u>	<u>\$ 83,466</u>	<u>\$ 151,395</u>	<u>\$ (7,454)</u>
	REVENUES OVER (UNDER) EXPENDITURES	<u>\$ -</u>	<u>\$ 77,437</u>	<u>\$ (0)</u>	<u>\$ 75,383</u>	<u>\$ 0</u>	<u>\$ 0</u>

Notes:

1. Prior year carry over reflects a combination of funding for specific expenditure line items. Therefore, some line items will reflect an excess of funding spent (funds needs to be spent as allocated).
2. Revenues are received on a reimbursement basis.
3. Personnel is staff time only (office space, furniture, phone, paper, computer and mileage are not charged to the program).
4. Postage - employer mailings to promote employer program and regional campaigns.
5. Employer Survey - Employer survey completed in FY 2009-10; therefore funding not allocated for FY 2010-11.
6. Bike Racks/Lockers - For FY 2010-11 funding not allocated due to prior years carryover.
7. ACE Train monthly passes - For FY 2010-11 a decrease in funding due to prior year's carryover.
8. Zip code maps - For FY 2010-11 funding not allocated due to prior year's carryover.

**511 CONTRA COSTA PROGRAM
FY 2010-11 Budget Proposal**

511 CONTRA COSTA - SWAT SUBREGION Southwest Student Program		FY 2008-09		FY 2009-10		FY 2010-11	
		Adopted	Actual	Adopted	Projected YE	Proposed	\$ Change
1	PRIOR YEAR CARRY-OVER	49,548	49,548	39,719	39,719	50,188	10,469
2	REVENUES						
	TFCA Funds	96,303	101,303	170,154	170,154	166,626	(3,528)
	Measure C/J Funds	3,166	-	1,580	1,580	8,930	7,350
	CMAQ Funds	-	-	-	-	-	-
	Total Program Revenues:	<u>\$ 149,017</u>	<u>\$ 150,851</u>	<u>\$ 211,453</u>	<u>\$ 211,453</u>	<u>\$ 225,744</u>	<u>\$ 14,291</u>
	EXPENDITURES						
3	Personnel	48,264	30,670	50,338	16,789	69,272	18,934
4	Postage	600	1,031	600	600	1,000	400
5	Marketing & Promotions	5,000	10,053	7,025	-	12,672	5,647
6	High School Carpool Incentive Program	11,955	3,955	8,000	4,276	9,000	1,000
7	Online Ridematching Carpool to School Prog.	16,000	10,500	15,500	9,700	5,800	(9,700)
8	Student Transit Ticket Program	66,997	55,407	59,590	59,600	60,000	410
9	Survey Incentives	200	-	400	300	500	100
10	TRAFFIX Program (San Ramon Valley)	-	-	70,000	70,000	67,500	(2,500)
	Total Program Expenditures:	<u>\$ 149,017</u>	<u>\$ 111,616</u>	<u>\$ 211,453</u>	<u>\$ 161,265</u>	<u>\$ 225,744</u>	<u>\$ 14,291</u>
	REVENUES OVER (UNDER) EXPENDITURES	<u>\$ 0</u>	<u>\$ 39,719</u>	<u>\$ 0</u>	<u>\$ 50,188</u>	<u>\$ 0</u>	<u>\$ -</u>

Notes:

1. Prior year carry over reflects a combination of funding for specific expenditure line items. Therefore, some line items will reflect an excess of funding spent (funds needs to be spent as allocated).
2. Revenues are received on a reimbursement basis.
3. Personnel is staff time only (office space, furniture, phone, paper, computer and mileage are not charged to program).
4. Postage - For FY 2010-11 funding was increased due to an increase in the number of participants.
5. Marketing & Promotions - For FY 2010-11 decrease in funding due to a reduction in printing brochures.
6. High School Carpool Incentive Program - For FY 2010-11 allocate additional funding to program due to an increase in number of schools participating.
7. Online Ridematching Carpool to School Prog - For FY 2010-11 funding not allocated as staff develops alternate program in concert with 511 Contra Costa.
8. Student Transit Ticket Prog - For FY 2010-11 increased funding for 1,500 students @ \$20.00 X 2 tickets each.
9. Survey Incentives - For FY 2010-11 increased funding due to higher participation in High School Incentive and Student Transit Programs.
10. TRAFFIX program funding reduced by \$2,500 (Measure J portion) to provide funding for ACE shuttle.

**511 CONTRA COSTA PROGRAM
FY 2010-11 Budget Proposal**

511 CONTRA COSTA - SWAT SUBREGION Measure C & J Projects	FY 2008-09		FY 2009-10		FY 2010-11	
	Adopted	Actual	Adopted	Projected YE	Proposed	\$ Change
1 PRIOR YEAR CARRY-OVER	1,365	1,365	704	704	1,829	1,124
2 REVENUES						
TFCA Funds	-	-	-	-	-	-
Measure C/J Funds	113,682	112,200	114,583	114,583	101,200	(13,383)
CMAQ Funds	-	-	-	-	-	-
Total Program Revenues:	<u>\$ 115,047</u>	<u>\$ 113,565</u>	<u>\$ 115,287</u>	<u>\$ 115,287</u>	<u>\$ 103,029</u>	<u>\$ (12,259)</u>
EXPENDITURES						
3 Personnel (TDM Administrative Oversight)	1,482	-	1,045	983	1,563	518
SWAT 511 CC - Annual Report and Supplies	708	583	124	-	124	(0)
Lamorinda School Bus Program	65,000	65,000	70,000	70,000	67,500	(2,500)
Demo Transit Service (D.V. Rte 135)	25,000	25,000	25,000	25,000	25,000	-
4 ACE Shuttle - County Connection	20,000	20,000	15,138	15,138	6,700	(8,438)
5 SWAT In-House Comm. Prog / Emp. Wkshops	2,858	2,278	3,980	2,338	2,142	(1,838)
Total Program Expenditures:	<u>\$ 115,047</u>	<u>\$ 112,861</u>	<u>\$ 115,287</u>	<u>\$ 113,459</u>	<u>\$ 103,029</u>	<u>\$ (12,259)</u>
REVENUES OVER (UNDER) EXPENDITURES	<u><u>\$ (0)</u></u>	<u><u>\$ 704</u></u>	<u><u>\$ -</u></u>	<u><u>\$ 1,829</u></u>	<u><u>\$ 0</u></u>	<u><u>\$ 0</u></u>

Notes:

1. Prior year carry over reflects a combination of funding for specific expenditure line items. Therefore, some line items will reflect an excess of funding spent (funds needs to be spent as allocated).
2. Revenues are received on a reimbursement basis.
3. Personnel is staff time only (office space, furniture, phone, paper, computer and mileage are not charged to program).
4. ACE Shuttle - FY2008-09 the final amount allocated to SWAT for Measure C was less by \$8,226 than projected. As a result, the Authority advanced Measure J funds in the amount \$8,226. The \$20,000 was paid to County Connection in July 2010, along with FY2009-10 allocation of \$15,138.
5. SWAT In-House/Emp. Wkshops - For FY 2010-11 funding decreased due to less Measure J revenues.

**511 CONTRA COSTA PROGRAM
FY 2010-11 Budget Proposal**

511 CONTRA COSTA - SWAT SUBREGION

SUMMARY OF FUNDING FOR EACH PROGRAM & PROJECT

	FY 2010-11									
	Vanpool	Employer	Student	ACE Shuttle	SWAT In House Program	Lamorinda School Bus Program	DV/San Ramon RT35	TDM Admin. Oversight	Total FY2010-2011	
REVENUES										
Transportation Fund for Clean Air (TFCA) Funds	-	61,226	166,626							227,852
Measure J Funds	-	-	8,930	6,700	500	67,500	25,000	1,500		110,130
Congestion Mitigation Air Quality (CMAQ) Funds	-	14,786	-							14,786
Total Program Revenues:	\$ -	\$ 76,012	\$ 175,556	\$ 6,700	\$ 500	\$ 67,500	\$ 25,000	\$ 1,500		\$ 352,768

ATTACHMENT 6.C

Subject	Update on Countywide Express Bus Program – Measure J Program 16
Summary of Issues	<p>As a follow up to the express bus item presented to the SWAT Board in June, CCTA staff is providing this report to clarify the express bus program and suggestions for follow up discussions.</p> <p>The Measure J Expenditure Plan establishes the Express Bus Program (Program 16) funding at 4.3 percent of sales tax revenues. The allocation for the Countywide Express Bus Program is developed collaboratively with representatives of the affected bus transit operators in Contra Costa: AC Transit, County Connection, Tri Delta Transit, and WestCAT. The FY 2010-11 allocation is primarily focused on maintaining existing eligible express bus services in light of recent operating fund reductions. Future allocations will consider findings and recommendation coming out of MTC’s Transit Sustainability Project which will have a regional express bus component. Annual Bus Transit allocations are based on projected sales tax revenues for FY 2010-11.</p>
Recommendations	Information Only

Background

Express Bus Program

The Express Bus Program – Expenditure Plan Program 16 – is listed in the Measure J Expenditure Plan as a countywide program (as opposed to a sub-regional program) and as such is allocated by the Authority on an annual basis based on projected sales tax revenue for the year. Bus transit programs, including the express bus program are developed in cooperation with the bus operators through the Bus Transit Coordinating Committee (BTCC) that was established under Measure C.

Specific expenditure plan language for the Express Buss Program is:

16 Express Bus 4.3% (\$86 million)¹

Provide express bus service and Bus Rapid Transit (BRT) service to transport commuters to and from residential areas, park & ride lots, BART stations/transit centers and key employment centers. Funds may be used for bus purchases, service operations and/or construction/management/operation of park & ride lots and other bus transit facilities. Reserves shall be accumulated for periodic replacement of vehicles consistent with standard replacement policies.

¹ The \$86 million figure is in 2004 dollars for the life of the measure

The above language does not make any specific requirements that the funds in the program be used for new or expanded express bus service or projects.

Express Bus Allocation Process

Other than direction that the Authority will allocate funds to Countywide programs on an annual basis and that bus transit programs will be considered by the BTCC, the express bus program language does not give any direction on how much funding each operator will be allocated annually. In fact the language specifying construction of bus facilities as being an eligible project for funds implies that the funding is available for other entities as long as it is specifically used for express bus facilities. The review and recommendation by the BTCC is in place to ensure that the funding allocation considers a coordinated service model for express bus countywide.

Without specific guidance in the program language regarding allocation, the Authority is left with the sub-regional breakout of funding presented in the “Table of Expenditure Plan Allocation” on pages 4 and 5 of the Expenditure Plan.

The Express Bus Program line item on the table provides the following information in 2004 dollars:

	Distribution of Funding By Subregion					
	\$ millions	%	Central (a)	West (b)	Southwest (c)	East (d)
16 Express Bus	86	4.3%	20.0	40.0	20.0	6.0

From this distribution it is implied that the express bus services or projects should be distributed throughout the county by the following percentages:

Region	Percent of Net Program Revenue
West County	46.50%
Central County	23.26%
Southwest County	23.26%
East County	6.98%

When Authority staff prepares the annual allocation it divides that projected program revenue into the four sub-regions for transit operator review. The operators then use that figure to budget specific express bus routes and projects within each sub-region while at the same time reviewing that actual countywide network.

County Connection provides the bus service in both Central County and Southwest County; therefore they provide routing information for both sub-regions. In West County, two operators, AC Transit and WestCAT provide service so they share the funding. In East County Tri Delta Transit provides the service.

Temporary use of funds for existing service

The expenditure plan, as written, does not prohibit the use of the express bus funds for existing express bus and feeder bus services. Staff believes, however, that at the time the expenditure plan was written the intention of the program was to provide a long term funding source to supplement existing funding to enable the implementation of the express bus network presented in the Contra Costa Express Bus Study (CCEBS) which was completed in 2001.

The CCEBS identifies potential revenue sources that could support improving services to meet the enhanced service scenario. These include:

- Transportation Development Act (TDA)
- State Transit Assistance (STA)
- "Other" MTC Blueprint funds
- Measure J funds

TDA and STA funds are also primary operating fund sources that transit operators depend on to provide everyday local bus routes. MTC Blueprint funds were described to be programs such as the Transportation Congestion Relief Program (TCRP) and other like programs that the state could implement over the study horizon. It also included funding from the RTIP and STIP.

Of the described revenue sources in the study, the only existing dedicated funding source for express bus services is Measure J; and it has been significantly reduced as a result of the recession – current calculations project that total Measure J revenues will be 25 percent less than originally expected in 2004. TDA is also a sales tax based source which has seen declining revenues. The STA program eliminated by the state in 2009 has recently been reinstated but is still subject to elimination at any time considering the state's fiscal crisis. MTC does provide some funding for express bus services as part of the northern bridge group of Regional Measure 2; though bridge toll revenues have also dropped off significantly.

Because of the reduction in revenues described above, bus operators have made, in some cases, extensive service cuts. In most cases the cuts have been applied to both local and express routes that are lower or under-performing. There is currently not a revenue scenario for express bus that would allow operators to provide additional or new services.

To further complicate the current situation, MTC is undertaking a major study – the Transit Sustainability Project – which will look at possible restructuring and /or refinements to the existing regional transit

